



People Abroad | Travel Blog

People Abroad:

- is the travel website for going abroad and travel around the globe
- is growing steadily and continues to increase the number of readers
- is continuously expanding the range of content to its visitors

About us:

People Abroad became an information portal and travel blog on the subject of travel worldwide, formed by a small group of media professionals.

We combine our experience abroad in the form of professional stays, volunteer services, internships and work & travel. The Founder of the website is the german based journalist, editor and blogger Heiko Mueller.

Target group:

- Individual travelers and backpackers with interest in travel worldwide
- is cosmopolitan, curious and culturally interested
- is interested in sports, adventure and outdoor activities
- is open to sustainable and social issues

Collaboration:

We are happy if you like to collaborate with us. Do you need any press releases, our logo or further informations about us? We answer media and travel company inquiries very quickly and also stand for short-term Interviews (by phone, online, via skype).

Basically we are very open for new cooperations with companies, companies, associations, online platforms and private providers.



12.500+



2.900+



2.200+



2.500+



1.500+



4.500+



Heiko | Travel Blogger

Collaborations:

Sponsored travel blogger trips | [example](#)
Advertorials, blogposts and storytelling | [example](#)
Content Creation and photos for print & online | [example](#)
Ambassador, testimonials & products | [example](#)
Social media collabs (Instagram & Co.) | [example](#)

Authority/trust:

Instagram impressions/month: **30.000**
Pinterest impressions/month: **60.000**
DA: **31** | PA: **31**
CF: **28** | TF: **28**
[Media page](#)

20.000+

UV/month

23.000+

Sessions/month

56.000+

PI/month

(Google Analytics, May 2023)

Contact:

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Informations about me:

Heiko has been traveling for more than 20 years as an individual traveler. Always in the luggage: laptop, smartphone and notepad. In the meantime, he has visited more than 60 countries on six continents and gained experience abroad in the field of volunteer services, internships, project assignments, research trips and internships at various organizations and associations. He works as a freelance journalist, editor and travel blogger.

On request, we will send you our detailed mediadata (Google Analytics). We would be glad to answer any further questions - just contact us.